



DC/DOX FILM FESTIVAL

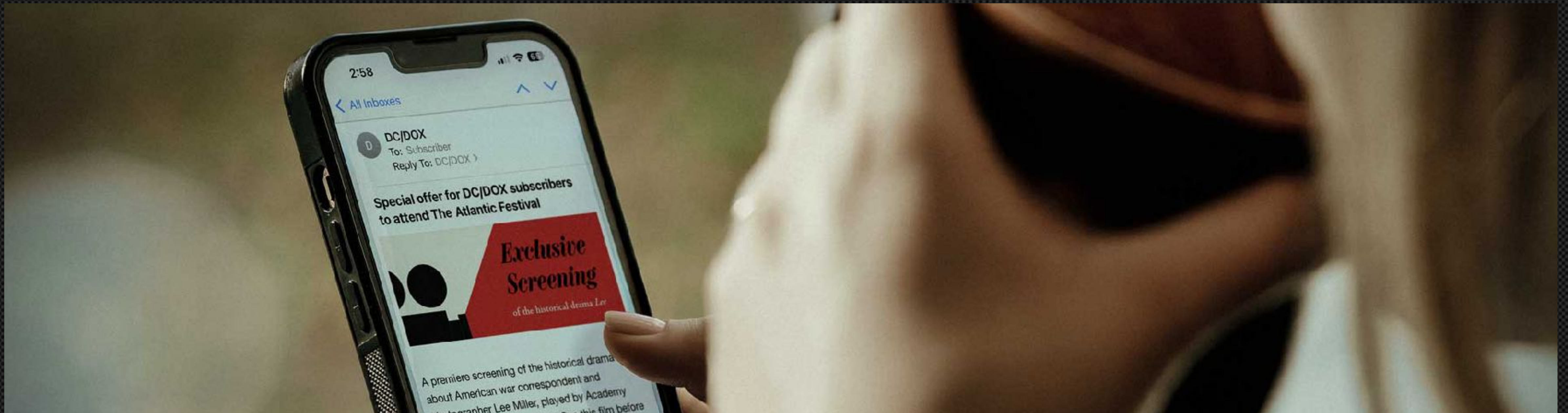
/Advertise

///JUNE
11-14

/Advertise

Advertising with DC/DOX puts your brand in front of a community that values authenticity, creativity, and impact.

DC/DOX offers a range of high-impact advertising opportunities designed to engage a vibrant, culturally invested community. Our targeted e-blasts, high-engagement newsletter, and robust social media channels provide year-round access to more than 10,000 subscribers who stay actively connected through timely updates and dynamic content. During the festival, advertisers also benefit from visibility in our collectible festival catalog, distributed widely at venues throughout Washington, DC and referenced by award-winning filmmakers, journalists, sponsors, and attendees long after the event—ensuring both immediate reach and lasting impact.



/Dedicated Eblasts

DC/DOX's dedicated eblasts reach a vibrant and growing community of more than 10,000 subscribers — including documentary filmmakers, industry professionals, film enthusiasts, and engaged supporters.

Our sponsored emails consistently generate exceptional engagement, with average open rates around 54%, well above typical industry benchmarks.

/Pricing

ONLINE ADS

Dedicated Eblast \$1000
Includes boost resend to any unopened emails.

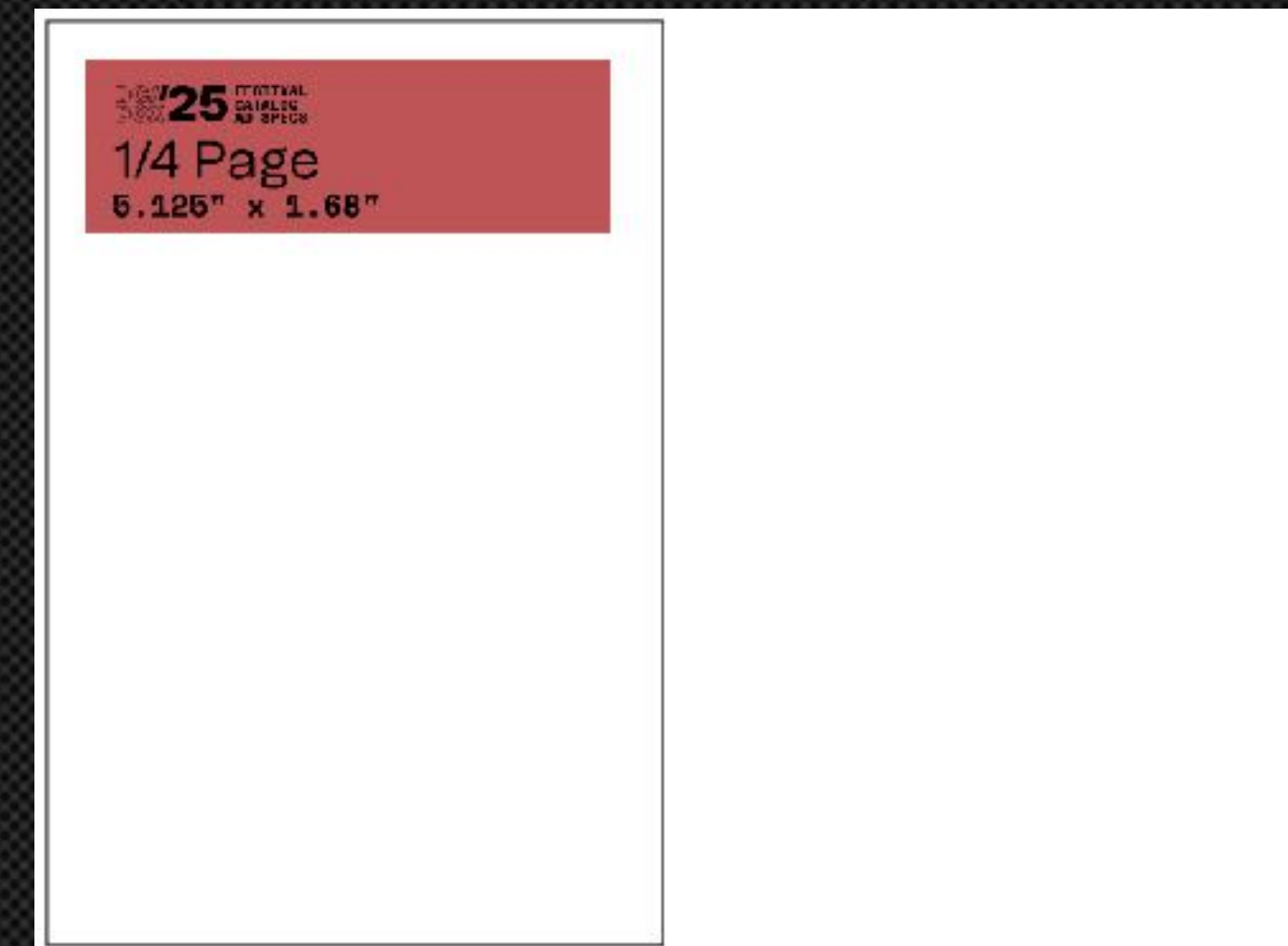
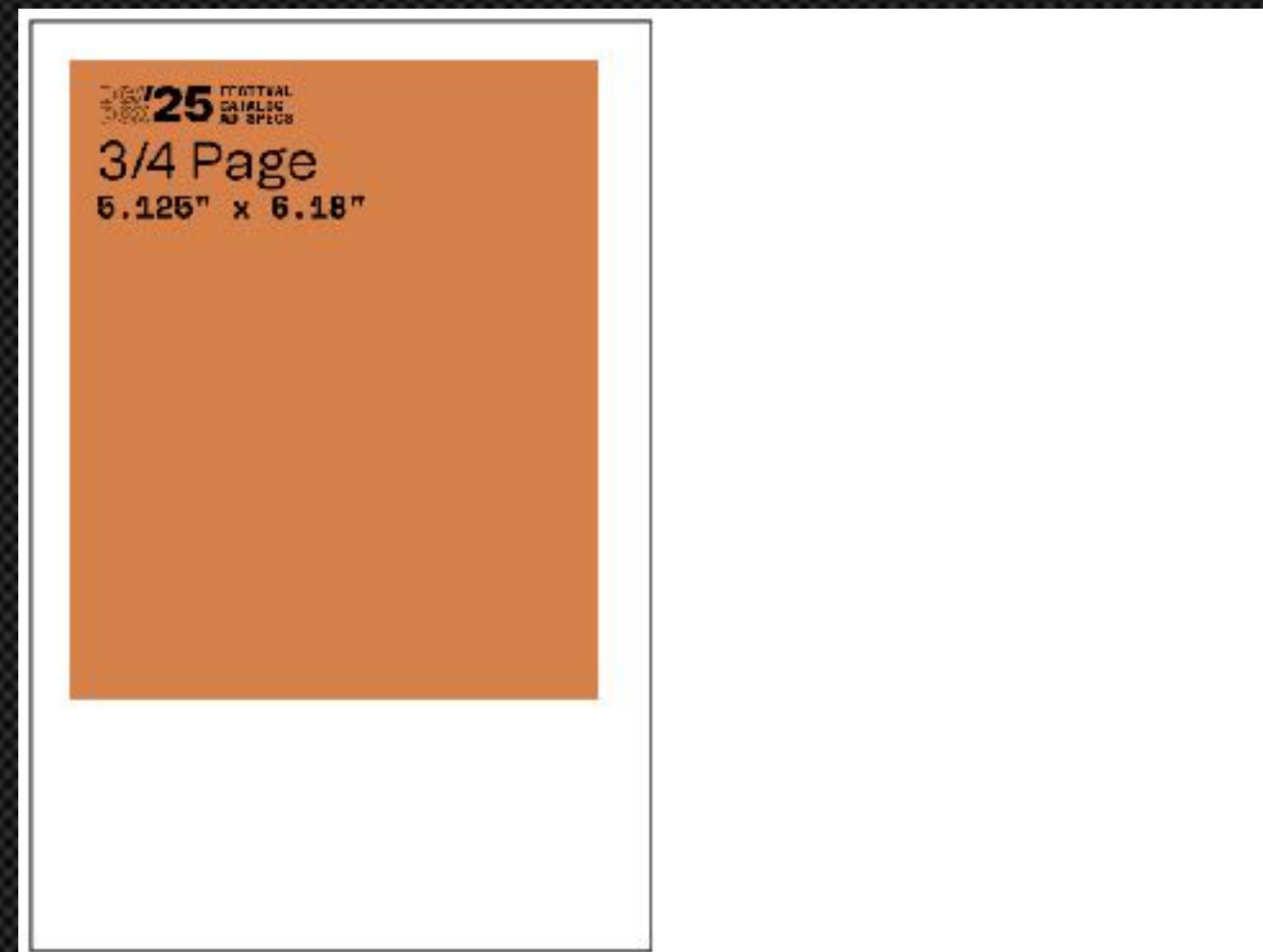
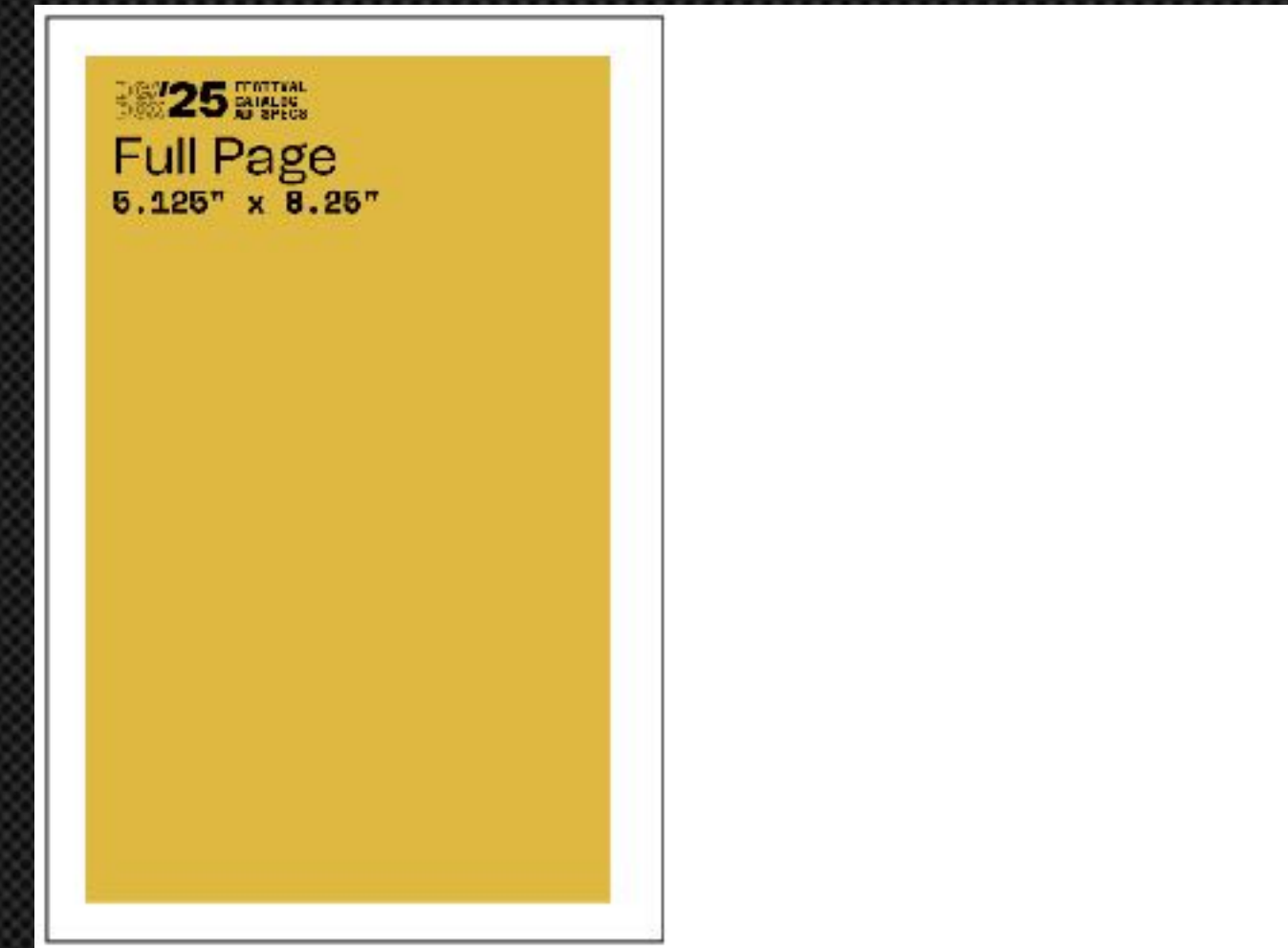
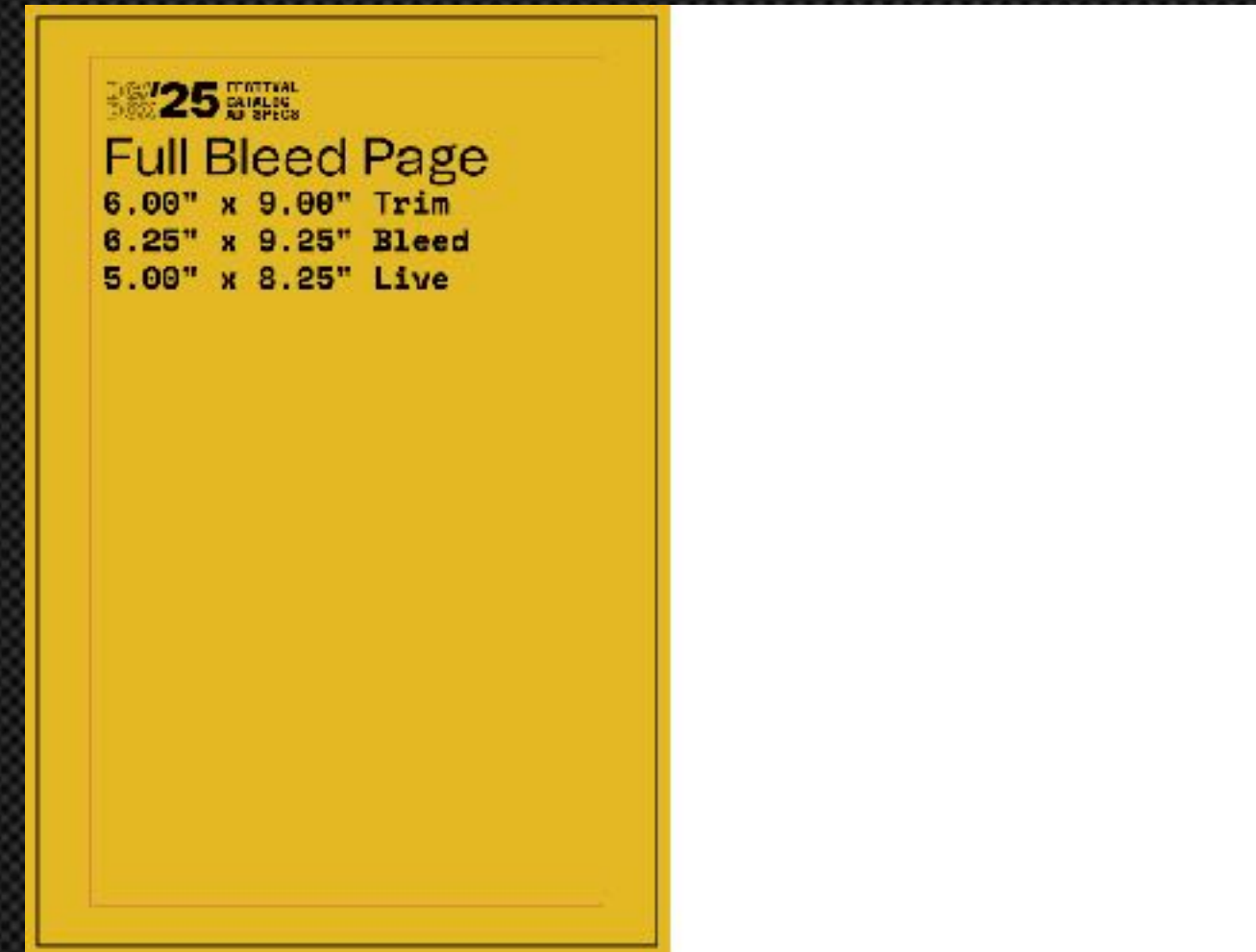
Add-on Options +\$150
Three social media applications of your choice
(Instagram Story, Facebook, Bluesky, Threads,
Twitter/X, or LinkedIn).

/Catalog Print Ads

Amplify your brand at DC/DOX by placing an ad in our beautifully designed festival catalogue—a cornerstone resource that audiences, filmmakers, and industry guests rely on throughout the event. This high-visibility guide is read cover-to-cover, making it an ideal place to showcase your brand, project, or organization. With thousands of print copies in circulation and a lasting shelf life beyond the festival dates, catalogue advertising offers a powerful way to deepen your connection with a dedicated documentary community and ensure your message stays in their hands long after closing night.



/Sizes



/Pricing

PRINT ADS

Full Page \$1000

Dedicated Full Page, full-color (w/wo bleed) print ad in the festival catalog distributed to all attendees.

3/4 Page \$875

3/4 Page, full-color print ad in the festival catalog distributed to all attendees.

Half Page \$750

Half Page, full-color print ad in the festival catalog distributed to all attendees.

Quarter Page \$500

Quarter Page, full-color print ad in the festival catalog distributed to all attendees.

ADD-ONS

Website +\$250

Logo on website year round.

Trailer +\$250

Logo on trailer before every screening.

Vendor Listing +\$100

Promotion on preferred vendor list distributed to attendees to consider for reception/private party rentals.

PACKAGE DEALS

Full + Deal \$1500

Full Page print ad on catalog, logo on website year round, logo on trailer before every screening and preferred vendor listing. \$1600 value.

3/4 + Deal \$1375

3/4 Page print ad on catalog, logo on website year round, logo on trailer before every screening and preferred vendor listing. \$1475 value.

Half + Deal \$1250

Half Page print ad on catalog, logo on website year round, logo on trailer before every screening and preferred vendor listing. \$1350 value.

Quarter + Deal \$1000

Quarter Page print ad on catalog, logo on website year round, logo on trailer before every screening and preferred vendor listing. \$1100 value.



Any ad buyer will have the opportunity to place promo materials at our box office during the festival.

DC/DOK

DOCUMENTARY FILM FESTIVAL

/More

You can amplify your reach with targeted add-ons, including logo placement on our website, branding in our festival trailer (screened before every film), and inclusion on our preferred vendor list, which guests consult for receptions, group dinners, and other festival-related activities.



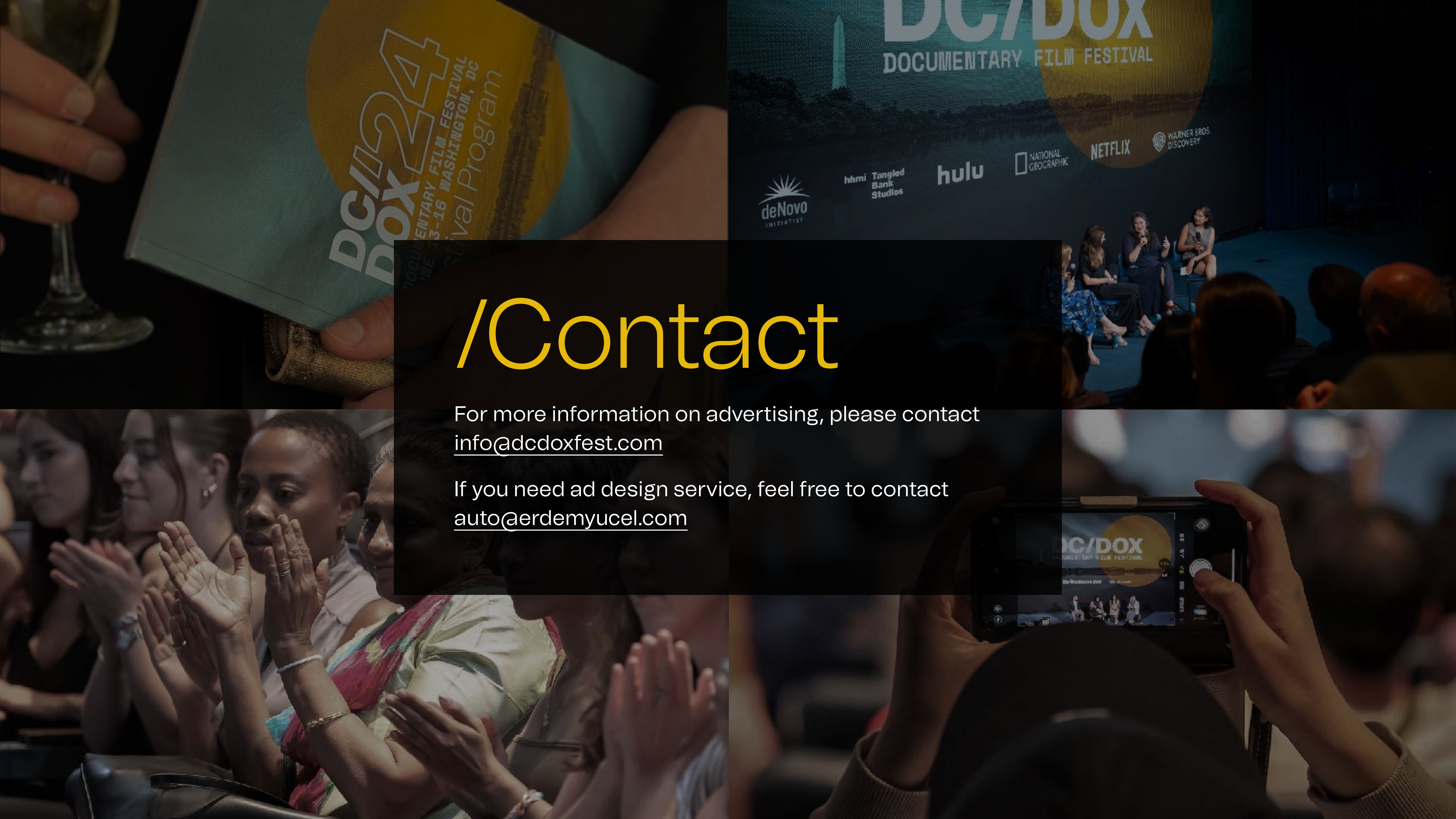
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NATIONAL GEOGRAPHIC

NETFLIX





/Contact

For more information on advertising, please contact
info@dcdoxfest.com

If you need ad design service, feel free to contact
auto@erdemyucel.com