



DC/DOX

DOCUMENTARY FILM FESTIVAL

SPONSORSHIP

///JUNE
13-16



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About Us

Launched in 2023, DC/DOX is a major new international film festival in the nation's capital that promotes documentary film as a leading art form, champions new voices and innovations in non-fiction storytelling, and uses film as a catalyst to engage the most compelling issues of our day.

The second edition of the festival is set to take place June 13-16, 2024.



Festival Profile

DC/DOX presents a thoughtfully curated program of 80+ feature and short documentary films from around the globe, bringing the finest new works of non-fiction cinema to the nation's capital.

The program represents the very best the form has to offer from established and emerging filmmakers alike, reflecting a diversity of themes, perspectives, and aesthetic approaches. Taking place in marquee venues throughout Washington, DC, film screenings are followed by Q&As with the filmmakers, protagonists, and special guests, and moderated by leading journalists and subject area experts.

DC/DOX hosts ample networking opportunities and social events throughout its four days, as well as a series of conversations, panels, master classes and workshops in its concurrent "Reality Check" forum.

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The First Edition

The first edition of DC/DOX launched June 2023. In its debut year, the festival showcased 60+ films and hosted 100+ filmmakers who participated in Q&A sessions, panels, and networking. The program featured some of the most highly anticipated non-fiction films of the year and encompassed a wide range of themes and styles from emerging and established creators alike, including numerous Academy and Emmy award winning and nominated filmmakers.

Prominent guests in the inaugural edition ranged from singer-activist Joan Baez, whose film *I AM A NOISE* opened the festival, to NASA astronauts Ed Dwight, Charlie Bolden, Leland Melvin, and Victor Glover, featured in the closing film, *THE SPACE RACE*. Poet Nikki Giovanni, featured in *GOING TO MARS*, also graced the festival at a screening held at the National Museum of African American History and Culture, amongst others.

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Washington, DC

DC/DOX screens films that matter to an audience that can make a difference. Often referred to as “docu-wood” for its robust population of documentary creators, Washington, DC offers a uniquely resonant environment for a program that highlights non-fiction content.

DC/DOX serves as the anchor in Washington, DC for the documentary filmmaking industry at large, and helps open doors to policymakers, congressional members, leading advocacy organizations, and a civically-minded public eager to engage in stories that offer new and in-depth perspectives on timely issues.

DC/DOX harnesses the deep interest and potential of documentary film in the Washington, DC area and builds on the incredible value of this region to the national and international documentary industry.

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Leadership

DC/DOX leadership brings decades of experience in festival creation, programming, event planning, distribution, press, and marketing with deep knowledge of and sustained commitment to the DC cultural landscape.



SKY SITNEY

CO-FOUNDER & FESTIVAL DIRECTOR

Sky Sitney is the former festival director of AFI Docs, which she ran from 2005-2014, largely when it was known as Silverdocs. She is recognized as a key contributor to growing it into the leading documentary festival in the US. In 2015, Sky co-created the Double Exposure Festival, which explores the intersection of investigative journalism and film. She co-directed DX for 8 years, until 2022. Sky is the former Director of the Film and Media Studies program at Georgetown University, where she teaches courses on documentary, experimental, and global cinema. Sky regularly participates on panels and juries, including the Gothams, Peabody, and Cinema Eye.



JAMIE SHOR

CO-FOUNDER

Jamie Shor is president of PR Collaborative, a leading PR and strategic communications firm in DC, and the agency of record for major film festivals, distributors, and streaming platforms. Jamie has a rich public policy and journalism background. She is co-founder of the Impact Arts and Film Fund, and a former DC-based television news writer and producer. She served as press secretary to U.S. Rep. Sam Gejdenson of Connecticut during his historic 1994 21-vote victory. After Capitol Hill, Jamie was named Communications Director for Handgun Control, Inc.

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Sponsorship

DC/DOX is seeking mission-aligned funders and partners to join us from the ground up to help establish DC/DOX as a major documentary platform in the nation's capital.

We offer varying levels of engagement, and can develop a customized sponsorship package to meet your specific goals, and ensure maximum and impactful exposure.

As we elevate important work and new voices in the field, we also elevate the visibility of our sponsors amongst discerning and passionate audiences.

We hope you will join us!

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PREMIERE SPONSOR

\$100,000

PRINT

Ad In Catalogue	2-Page Spread
Logo In Catalogue	Top Tier First Line
Listing In Catalogue	●
Logo On Poster	●
Logo On Postcards	●
Logo On Passes	●

ONLINE

Logo Linked On Sponsor Page	Top Tier First Line
Logo On All E-Newsletters	●
Dedicated E-Newsletter	●
Exclusively Branded Social Media Or Newsletter	3
Logo Placement Frequency	Year Round On Website

MEDIA

Logo On Online Ads	●
Exclusive Sponsorship Press Release	Premier Placement
Mention In Festival Press Releases	Primary Placement

PASSES & INVITATIONS

Vip Sponsor Passes	25
Vip Gift Bags	25
Access To Exclusive Year-Round Events	All
Activation Of Dc/Dox Lists And Platforms To Promote Content Year-Round	●

ON-SITE EXPOSURE

Logo In Film Festival Trailer	Top Tier First Line
Logo On Screen Before All Screenings	Shared Slide Tier 1
Logo On Screen After All Screenings (During Q&A)	●
Logo On Banners At Select Venues And Events	●
Opportunity For Special Marketing At Venues	●
Opportunity For Product Placement	●
Logo On Bags	●
Venue Naming Opportunity	●
Gift Bag Inclusion	●
Verbal Brand Recognition At Events And Programs	●
Branding In Dc/Dox Filmmaker Lounge	●



SIGNATURE SPONSOR

\$75,000

PRINT

Ad In Catalogue	2-Page Spread
Logo In Catalogue	Top Tier Second Line
Listing In Catalogue	●
Logo On Poster	●
Logo On Postcards	●
Logo On Passes	●

ONLINE

Logo Linked On Sponsor Page	Top Tier Second Line
Logo On All E-Newsletters	●
Dedicated E-Newsletter	
Exclusively Branded Social Media Or Newsletter	2
Logo Placement Frequency	6 During Festival 6 Off-Season

MEDIA

Logo On Online Ads	●
Exclusive Sponsorship Press Release	Primary Placement
Mention In Festival Press Releases	Primary Placement

PASSES & INVITATIONS

Vip Sponsor Passes	20
Vip Gift Bags	20
Access To Exclusive Year-Round Events	All
Activation Of Dc/Dox Lists And Platforms To Promote Content Year-Round	●

ON-SITE EXPOSURE

Logo In Film Festival Trailer	Top Tier Second Line
Logo On Screen Before All Screenings	Shared Slide Tier 1
Logo On Screen After All Screenings (During Q&A)	●
Logo On Banners At Select Venues And Events	●
Opportunity For Special Marketing At Venues	●
Opportunity For Product Placement	●
Logo On Bags	
Venue Naming Opportunity	●
Gift Bag Inclusion	●
Verbal Brand Recognition At Events And Programs	●
Branding In Dc/Dox Filmmaker Lounge	●



MAJOR SPONSOR

\$50,000

PRINT

Ad In Catalogue	Full Page
Logo In Catalogue	Second Tier First Line
Listing In Catalogue	●
Logo On Poster	
Logo On Postcards	
Logo On Passes	

ONLINE

Logo Linked On Sponsor Page	Second Tier First Line
Logo On All E-Newsletters	●
Dedicated E-Newsletter	
Exclusively Branded Social Media Or Newsletter	1
Logo Placement Frequency	4 During Festival 4 Off-Season

MEDIA

Logo On Online Ads	
Exclusive Sponsorship Press Release	Primary Placement
Mention In Festival Press Releases	Primary Placement

PASSES & INVITATIONS

Vip Sponsor Passes	15
Vip Gift Bags	15
Access To Exclusive Year-Round Events	All
Activation Of Dc/Dox Lists And Platforms To Promote Content Year-Round	●

ON-SITE EXPOSURE

Logo In Film Festival Trailer	Second Tier First Line
Logo On Screen Before All Screenings	Shared Slide Tier 2
Logo On Screen After All Screenings (During Q&A)	
Logo On Banners At Select Venues And Events	
Opportunity For Special Marketing At Venues	
Opportunity For Product Placement	●
Logo On Bags	
Venue Naming Opportunity	
Gift Bag Inclusion	●
Verbal Brand Recognition At Events And Programs	●
Branding In Dc/Dox Filmmaker Lounge	●



SUSTAINING SPONSOR

\$25,000

PRINT

Ad In Catalogue	Full Page
Logo In Catalogue	Second Tier Second Line
Listing In Catalogue	●
Logo On Poster	
Logo On Postcards	
Logo On Passes	

ONLINE

Logo Linked On Sponsor Page	Second Tier Second Line
Logo On All E-Newsletters	
Dedicated E-Newsletter	
Exclusively Branded Social Media Or Newsletter	
Logo Placement Frequency	3 During Festival 3 Off-Season

MEDIA

Logo On Online Ads	
Exclusive Sponsorship Press Release	Secondary Placement
Mention In Festival Press Releases	Secondary Placement

PASSES & INVITATIONS

Vip Sponsor Passes	10
Vip Gift Bags	10
Access To Exclusive Year-Round Events	6
Activation Of Dc/Dox Lists And Platforms To Promote Content Year-Round	

ON-SITE EXPOSURE

Logo In Film Festival Trailer	Second Tier Second Line
Logo On Screen Before All Screenings	Shared Slide Tier 2
Logo On Screen After All Screenings (During Q&A)	
Logo On Banners At Select Venues And Events	
Opportunity For Special Marketing At Venues	
Opportunity For Product Placement	●
Logo On Bags	
Venue Naming Opportunity	
Gift Bag Inclusion	●
Verbal Brand Recognition At Events And Programs	●
Branding In Dc/Dox Filmmaker Lounge	●



SUPPORTING SPONSOR

\$10,000

PRINT

Ad In Catalogue	3/4 Page
Logo In Catalogue	Third Tier First Line
Listing In Catalogue	●
Logo On Poster	
Logo On Postcards	
Logo On Passes	

ONLINE

Logo Linked On Sponsor Page	Third Tier First Line
Logo On All E-Newsletters	
Dedicated E-Newsletter	
Exclusively Branded Social Media Or Newsletter	
Logo Placement Frequency	2 During Festival 2 Off-Season

MEDIA

Logo On Online Ads	
Exclusive Sponsorship Press Release	Acknowledgement
Mention In Festival Press Releases	Acknowledgement

PASSES & INVITATIONS

Vip Sponsor Passes	8
Vip Gift Bags	8
Access To Exclusive Year-Round Events	4
Activation Of Dc/Dox Lists And Platforms To Promote Content Year-Round	

ON-SITE EXPOSURE

Logo In Film Festival Trailer	Third Tier First Line
Logo On Screen Before All Screenings	
Logo On Screen After All Screenings (During Q&A)	
Logo On Banners At Select Venues And Events	
Opportunity For Special Marketing At Venues	
Opportunity For Product Placement	
Logo On Bags	
Venue Naming Opportunity	
Gift Bag Inclusion	●
Verbal Brand Recognition At Events And Programs	
Branding In Dc/Dox Filmmaker Lounge	



CORE SPONSOR

\$5,000

PRINT

Ad In Catalogue	1/2 Page
Logo In Catalogue	Third Tier Second Line
Listing In Catalogue	●
Logo On Poster	
Logo On Postcards	
Logo On Passes	

ONLINE

Logo Linked On Sponsor Page	Third Tier Second Line
Logo On All E-Newsletters	
Dedicated E-Newsletter	
Exclusively Branded Social Media Or Newsletter	
Logo Placement Frequency	2 During Festival 2 Off-Season

MEDIA

Logo On Online Ads	
Exclusive Sponsorship Press Release	Acknowledgement
Mention In Festival Press Releases	Acknowledgement

PASSES & INVITATIONS

Vip Sponsor Passes	6
Vip Gift Bags	6
Access To Exclusive Year-Round Events	2
Activation Of Dc/Dox Lists And Platforms To Promote Content Year-Round	

ON-SITE EXPOSURE

Logo In Film Festival Trailer	Third Tier Second Line
Logo On Screen Before All Screenings	
Logo On Screen After All Screenings (During Q&A)	
Logo On Banners At Select Venues And Events	
Opportunity For Special Marketing At Venues	
Opportunity For Product Placement	
Logo On Bags	
Venue Naming Opportunity	
Gift Bag Inclusion	●
Verbal Brand Recognition At Events And Programs	
Branding In Dc/Dox Filmmaker Lounge	



CONTRIBUTING SPONSOR

\$2,500

PRINT

Ad In Catalogue	1/4 Page
Logo In Catalogue	Third Tier Third Line
Listing In Catalogue	●
Logo On Poster	
Logo On Postcards	
Logo On Passes	

ONLINE

Logo Linked On Sponsor Page	Third Tier Third Line
Logo On All E-Newsletters	
Dedicated E-Newsletter	
Exclusively Branded Social Media Or Newsletter	
Logo Placement Frequency	1 During Festival

MEDIA

Logo On Online Ads	
Exclusive Sponsorship Press Release	Acknowledgement
Mention In Festival Press Releases	Acknowledgement

PASSES & INVITATIONS

Vip Sponsor Passes	4
Vip Gift Bags	4
Access To Exclusive Year-Round Events	1
Activation Of Dc/Dox Lists And Platforms To Promote Content Year-Round	

ON-SITE EXPOSURE

Logo In Film Festival Trailer	Third Tier Second Line
Logo On Screen Before All Screenings	
Logo On Screen After All Screenings (During Q&A)	
Logo On Banners At Select Venues And Events	
Opportunity For Special Marketing At Venues	
Opportunity For Product Placement	
Logo On Bags	
Venue Naming Opportunity	
Gift Bag Inclusion	●
Verbal Brand Recognition At Events And Programs	
Branding In Dc/Dox Filmmaker Lounge	

Contact

For more information on Sponsorship Opportunities,
please contact Sky Sitney at
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